



## COOKTOP GUARANTEE

***Offer valid regardless of previously purchased brand.***

**PROMOTION RUNS MAY 2, 2016 – DEC. 31, 2016.**

Subject to the terms set forth herein, GE guarantees your new eligible 30" or 36" GE Café™ Series, GE Profile™ Series or GE Appliances built-in electric, induction or gas cooktop will fit your existing countertop cut-out of a compatible model with the same width and fuel type or GE Appliances will provide up to \$100 toward the cost of professionally modifying your countertop and/or cabinets. (Certain models may not be eligible. Consult the website at [www.geappliancepromotions.ca](http://www.geappliancepromotions.ca) or call the toll-free number listed below for details.) The GE Fits! guarantee covers modifications to your existing countertop and/or cabinets and is not valid for new countertop and/or cabinet installations related to new home construction or remodeling. In unusual circumstances, the \$100 maximum allowance may not cover the full cost of fitting your new 30" or 36" built-in cooktop into your existing countertop and/or cabinets; you are solely responsible for all costs that exceed the \$100 maximum modification allowance. GE Appliances makes no other guarantees as to the proper fit of your new built-in cooktop other than as set forth herein.

Not available for bulk or multi-unit sales to apartments, condominiums, subdivisions or wholesalers. Limit one claim per household. Available to Canadian residents only. Claim form may not be assigned, transferred or sold. No substitution permitted. By submitting this claim, you hereby accept the stated terms and conditions.

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**If you have questions related to this guarantee or before making cabinet modifications please call 1-855-899-3760.**

### **STEPS TO SUBMIT A CLAIM AND RECEIVE YOUR REIMBURSEMENT:**

1. Complete the online claim form at [www.geappliancepromotions.ca](http://www.geappliancepromotions.ca). Claims must be submitted within 120 days of purchase date.
2. Include a copy of your sales receipt dated between 05/02/16 and 12/31/16 and proof of delivery date.
3. Include a photograph of the previous cooktop you replaced with the cutout dimensions prior to modification.
4. Include a dated invoice or receipt from a professional installer or contractor stating the cost to modify your existing countertop and/or cabinets on a separate line item from the installation costs, with a photograph of the finished install.
5. Reimbursement, paid in Canadian dollars, will be mailed within 8–10 weeks of our determination that the claim submission meets all of the requirements set forth herein.

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**If you provide your email address we will notify you when your claim has been received via email.**

**GE Appliances takes your privacy seriously. For more information about how we treat your personal information, see the attached Privacy Policy.**

Offer applies to products sold in Canada and is available only to residents of Canada. Some models may be excluded. See [www.geappliancepromotions.ca](http://www.geappliancepromotions.ca) for details. Trade-marks are used under licence. Consult your retailer for applicable product return policies. Offer void where prohibited, taxed, or restricted by law. Not transferable or redeemable for cash. Fraudulent submission of form could result in prosecution for fraud under the *Criminal Code*, R.S.C. 1985, c. C-46.

Omission of sales receipt or any other required information will delay processing. Reimbursement will be in Canadian dollars. Please allow eight to ten weeks from the time the form is received for delivery of the reimbursement. If not received after ten weeks, call 1-855-899-3760, Monday thru Friday 8:30am-9:00pm EST, Saturday and Sunday 9:00am – 5:30 pm EST.

## Privacy Policy

This Privacy Policy was last updated on March 18th, 2016.

### Introduction

This Privacy Policy sets out the privacy policies and practices of MC Commercial Inc. (referred to as “Mabe”, “our”, “us” or “we”) with respect to the collection, use, and disclosure of personal information relating to the promotional programs and offerings (the “Offers”) available at [www.geappliancespromotions.ca](http://www.geappliancespromotions.ca) (the “Site”) and other features or functionality of the Site, including the establishment of user accounts (when applicable).

In this Privacy Policy, “personal information” means information about an identifiable individual, as further defined under the applicable laws of Canada, and “including” and its derivatives means “including without limitation”.

### Changes to this Privacy Policy

We reserve the right to make changes to this Privacy Policy. The changes will be effective on us providing notice of the changes by posting such notice on the Site, or by other reasonable means. Any changes made to comply with the law will be effective immediately. You agree to regularly review this Privacy Policy to be aware of any changes.

### Collection and Use of Information

We collect information as follows:

1. **Information you provide.** This includes information you voluntarily provide when you submit a claim as part of an Offer, register as a user to use the portions of the site that require such registration, update your information, or use the Site. For example, when you submit a claim for reimbursement under the GE Fits!, you submit your name, address, and other contact information along with the details of your claim including the appliance that you purchased and the supporting information for the claim.
2. **Information from your use of the Site.** This includes information collected in our server logs (such as browser type, pages visited, referring page, IP address, date and time stamps, other statistics, and errors), through ‘cookies’ (such as saving your login information and storing session information), and about the device you are using to access the Site (such as hardware and operating system details). Cookies are used primarily to remember information about you and serve up customized web pages to your web browser when revisiting a web page. We use traffic log cookies to help us provide you with a better website experience and identify which pages are being used. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. However, this may prevent you from taking full advantage of the website.

We use your personal information:

1. To provide or perform the Offers for which you provided the information.
2. To provide the Site to you. This includes processing your registration as a user, where applicable, maintaining your information in our database, and communicating with you via the Site.
3. To maintain and improve user experiences and overall quality of the Site, and to develop new sites. This includes diagnosing problems with our systems, administering the Site, and analyzing how the Site is being used.
4. To answer your questions or to provide you with other products or services you have requested.

5. For additional purposes that may be identified at or before the time that the information is collected, or that you subsequently consent to.

### **Disclosure of Information**

We may disclose personal information:

1. To third party service providers and to affiliated entities in order to carry out work on our behalf. These third parties and affiliates may be in Canada or in other parts of the world, including the United States of America.
2. As required or permitted by law and to law enforcement agencies, including the laws of the parts of the world in which your personal information is stored, and private parties for the purposes of investigating fraud or other offences.
3. To legal, financial, insurance, and other of our advisors in connection with the sale, reorganization, or management of all or part of our business or operations.
4. As consented to by you from time to time, including to fulfill any other purposes that are identified when the personal information is collected.

### **Consent**

By submitting personal information to us through your registration or otherwise by using the Site, you agree that we may collect, use and disclose such personal information as described in and in accordance with this Privacy Policy and as permitted or required by law.

### **Links**

The Site may contain links to other sites. We are not responsible for the privacy practices or the content of such sites. You should review the privacy policies of the sites that you visit. This Privacy Policy applies solely to information collected by us in connection with the Site.

### **Security**

We use reasonable efforts to protect against the loss, misuse, and alteration of personal information with security measures appropriate to the sensitivity of the information we collect. However, it is possible that any information transmitted via the Internet may be intercepted by unknown third parties. We therefore encourage you to carefully ensure security through virus screening software, browser settings, the setting of passwords that are known only to you and are difficult to guess, and other security measures available to individuals and/or companies.

### **Opt-Out**

You are given the opportunity to (i) opt out of receiving communications from us, or (ii) remove your personal information from our records. If you wish to opt out of receiving further communications, please contact us by email or phone using the contact information provided below. Please note that this may prevent us from processing your claims in relation to any Offers or otherwise limit the features and functionality of the Site available to you.

### **Corrections/Contact**

You may contact us to modify or correct any of your personal information that is under our control. You may also direct a written complaint regarding compliance with this Privacy Policy to us and, within a reasonable time upon receiving the written complaint, we will conduct an investigation into the matter. Within a reasonable time of concluding the investigation, we will inform you whether the complaint will be allowed or denied. If allowed, we will take appropriate measures necessary to rectify the complaint.

## **Contact**

If you have any questions about this Privacy Policy, or our collection, use, or disclosure of your personal information in connection with the Site, please contact us as follows:

Attention: Legal Department, Privacy Officer

Address: P.O. Box 5345, Burlington, Ontario, L7R 5B6

Email: [servicerequest@mabe.ca](mailto:servicerequest@mabe.ca)

Telephone: 1-888-561-3344